



YELLOWSTONE COUNTY LODGING ASSOCIATION  
Zoo Montana (Outside)  
June 20<sup>th</sup>, 2012  
(Cost is \$10.00 includes sack lunch and zoo admission)

AGENDA

1. Introduction and Courtesies
2. Consent Agenda
  - a. Approval of May Minutes
  - b. Financial report – Larell Baldwin
3. New Business or Updates
  - a. Special Speaker: Jeff Ewelt – Zoo Montan
  - b. Elections – Voting for Open Board Positions
5. Old Business
6. Partner Updates
  - a. TBID – Steve Wahrlich –
  - b. MetraPark – Sandra Hawke
  - c. Southeast Montana – Nick Mann
  - d. Allied Members
  - e. CVB
7. Scam Alert – anything new?
8. Announcements
9. July Meeting Location???



MEETING MINUTES  
Northern Hotel  
May 23<sup>rd</sup>, 2012

The meeting was called to order at 12:30pm.

**CONSENT AGENDA:**

April minutes were approved .

Financial Reports approved by membership

**NEW BUSINESS:**

Guest Speakers:

**Mike Nelson - Northern Hotel**, provided tour and information regarding the property (Thank you)

**Cynroc** – Introduction to the E-Newsletter and links to YCLA website. E-newsletter will be sent out prior to meeting dates. YCLA website will continue to provide resources for YCLA members including archived meeting min and agenda's.

**OLD BUSINESS:**

Voting will take place next month for the all of the Board positions if you are interested in running for a position please let Becky know and we will get you on the ballot.

President

Treasure

Secretary

Allied Member

**PARTNER UPDATES:**

**TBID-STEVE:** I was eating and not taking notes very well, please see Steve if you have any questions. Sorry.....=(

**Southeast Montana: Nick Mann** – Guest from the Hardin Chamber regarding sponsorship opportunities for the Custer Reenactment (form attached)

**METRAPARK-SANDRA:** Please refer to there website for event details

**CVB – Alex Tyson: Completion of the TTA program**

**Dude Rancher Lodge – MJ** extended invitation to come see the model room designed by “Hotel Impossible” due to air in June. I believe lunch was included in this offer!

**NEW SCAM ALERT:** *Please make sure your FD personnel are verifying last names with room numbers in order to prevent this following scam from affecting your guests.*

Incoming calls from the switchboard requesting a room, the guest answers and the callers are identifying themselves as the FD and they need their credit card that was lost at check in. The caller is them able to secure the guests credit card number and use.

NEXT MEETING: 6/20/12 at Zoo Montana

Financial Recap

**YCLA**

**21-Apr-10**

|                                  |                     |  |
|----------------------------------|---------------------|--|
| <b>January 1/31/2010 Balance</b> | <b>\$ 12,907.36</b> |  |
| February 2010 Deposits           | \$ -                |  |
| February 2010 Interest           | \$ 5.16             |  |
| February 2010 Debits             | \$ (2,750.95)       |  |
| Boothill Inn - \$252.95          |                     | Gift Card and Meeting Expense                  |
| Cynroc - \$920.02                |                     | Website Contract Balance                       |
| Hilton Garden Inn - \$1,578.00   |                     | 2009 Xmas party                                |
| <b>Ending Balance 2-28-2010</b>  | <b>\$ 10,161.57</b> |  |
| March 2010 Deposits              | \$ 414.00           |  |
| March 2010 Interest              | \$ 6.02             |  |
| March Debits                     | -                   |  |
| <b>Ending Balance 3-31-2010</b>  | <b>\$ 10,581.59</b> |  |
| April 1 - 22, 2010               | \$ 474.00           |  |
| April 1-22 2010 Debits           | \$ (727.81)         | Walking with Dinosaurs, Feb meeting & 2010 Zee |
| Boothill Inn - \$727.81          |                     |  |
| 4/22 Chargeback                  | \$ (114.00)         | Forged signature                               |
| April Interest                   | \$ 4.68             |  |
| <b>Balance as of 4-30-2010</b>   | <b>\$ 10,218.46</b> |  |
| 5-3-2010 Check 1137              | \$ (775.26)         | Crowne Plaza - Randall Marketing               |
| 5-3-2010 Check 1138              | \$ (55.00)          | USPS - Post Office Box Rental                  |
| 5-3-2010 Deposit                 | \$ 280.00           | April Luncheon Meeting                         |
| 5/24/2010 Deposit                | \$ 256.00           | Hilton '09/'10 Dues                            |
| 5/24/2010 Check 1139             | \$ (319.83)         | BHCC - April Luncheon                          |
| 5/27/2010 - Interest             | \$ 3.82             | Interest Income                                |
| <b>Balance as of 5-31-2010</b>   | <b>\$ 9,608.19</b>  |  |
| 6-7-2010 Deposit                 | \$ 150.00           | Lilly Moore                                    |
| 6-8-2010 Check 1140              | \$ (500.00)         | Billings Chamber Sponsorship                   |
| 6/29/2010 Deposit                | \$ 150.00           | Cynroc   |
| 6/29/2010 Check 1141             | \$ (400.00)         | Cynroc May & June Webstie                      |
| 6-30-2010 Interest               | \$ 4.32             |  |
| <b>Balance as of 6-30-2010</b>   | <b>\$ 9,012.51</b>  |  |
| 7-8-2010 Deposit                 | \$ 240.00           | YCLA Luncheon                                  |
| 7-29-2010 Interest               | \$ 2.28             |  |
| <b>Balance as of 7-29-2010</b>   | <b>\$ 9,254.79</b>  |  |

|                                |                     |   |
|--------------------------------|---------------------|---|
| 9/27/10 Check 1143             | (\$420.00)          | Western Heritage Center lunch                   |
| 9/27/10 Check 1144             | (\$420.00)          | Big Horn Resort lunch                           |
| 9/27/10 Check 1145             | (\$720.00)          | Cynroc  |
| 9/27/10 deposit                | \$312.00            | YCLA Luncheon                                   |
| <b>Balance as of 9/29/2010</b> | <b>\$7,608.87</b>   |   |
| 10/4/10 Deposit                | \$1,362.00          | Dues  |
| 10/6/10 Interest               | \$1.82              |   |
| 10/18/10 Deposit               | \$ 3,718.00         | Dues  |
| 11/29 Interest                 | \$2.78              |   |
| <b>Balance as of 11/29/10</b>  | <b>\$ 12,695.54</b> |   |
| 12/15/10 Deposit               | \$ 1,494.00         | Dues  |
| 12/15/10 Deposit               | \$ 300.00           | Luncheon  |
| 12/15/10 Check 1146            | (\$70.00)           | Guthals, Hunnes & Reuss                         |
| 12/15/10 Check 1147            | (\$400.00)          | Cynroc  |
| 12/15/2010 Check 1148          | \$ (740.00)         | Cynroc  |
| 12/21/10 Check 1150            | (\$2,030)           | Food Bank                                       |
| 12/21/10 Check 1149            | (\$112.00)          | USPS - 1 yr PO Box rental                       |
| 12/30/2010 Interest            | \$2.67              |   |
| <b>Balance as of 12/30/10</b>  | <b>\$11,210.21</b>  |   |
| 1/6/2011 Check 1093            | (\$200)             | Cynroc  |
| 1/6/2011 Check 1094            | (\$301.00)          | Tiny's - Holiday party bar                      |
| 1/28/11 Interest               | \$2.30              |   |
| <b>Balance as of 1/28/11</b>   | <b>\$ 10,641.51</b> |   |
| 2/10/11 Deposit                | \$1,888.00          | Dues  |
| 2/16/11 Check 1095             | (\$299.84)          | HIGM October luncheon                           |
| 2/27/11 Interest               | \$2.18              |   |
| <b>Balance as of 2/28/11</b>   | <b>\$12,231.85</b>  |   |
| 3/8/11 Check 1096              | (\$200)             | Cynroc  |
| 3/8/11 Check 1097              | \$ (130.00)         | Zee Creative                                    |
| 3/16/11 Check 1098             | (\$31.95)           | Shelli Mann - Flowers for Scholarship Recipient |
| 3/18/11 Deposit                | \$435.00            | HGI March Luncheon                              |
| 3/21/11 Check 1100             | \$ (516.25)         | HGI - Luncheon charges                          |
| 3/30/11 Check 1101             | (\$2,000.00)        | Scholarship - Shinead Field                     |
| 4/1/11 Interest                | \$2.60              |   |
| <b>Balance as of 4/1/2011</b>  | <b>\$12,507.50</b>  |   |
| 4/25/11 Check 1102             | (\$3,000.00)        | TBID - FAM Tour Airfare                         |
| 4/25/11 Deposit                | \$45.00             | March Luncheon                                  |
| 4/24/11 Deposit                | \$276.00            | April Luncheon                                  |
| 4/28/11 Check 1103             | (\$324.02)          | April Luncheon / Billings Hotel                 |
| 5/2/2011 Interest              | \$2.21              |   |
| <b>Balance as of 5/2/2011</b>  | <b>\$9,914.46</b>   |   |
| 5/30/11 Interest               | \$1.47              |   |

|                               |                     |   |
|-------------------------------|---------------------|---|
| <b>Balance as of 5/30/11</b>  | <b>\$6,591.91</b>   |   |
| Deposit 6/10/11               | \$257.00            | May Luncheon  |
| 6/10/11 Check 1104            | (\$40.00)           | Attorney fees - Annual Report filing fees                         |
| 6/10/11 Check 1105            | (\$400.00)          | Cynroc - Website  |
| Deposit 6/16/11               | \$154.00            | June Luncheon   |
| 6/29/11 Interest              | \$1.36              |   |
| <b>Balance as of 6/29/11</b>  | <b>\$6,564.27</b>   |   |
| 7/29/11 check 1106            | (\$189.00)          | June Luncheon Godfathers  |
| 7/29/11 Deposit               | \$67.00             | Lunches invoiced  |
| 7/28/11 Interest              | \$1.31              |   |
| <b>Balance as of 7/28/11</b>  | <b>\$6,565.58</b>   |   |
| 8/2/11 check 1107             | (\$200.00)          | Cynroc - July website   |
| 8/2/11 check 1108             | (\$280.18)          | IRS - 2010 taxes (Let's not do that again!)                       |
| 8/16/11 Deposit               | \$ 2,424.00         | Dues  |
| 8/30/11 Interest              | \$ 1.62             |   |
| <b>Balance as of 8/30/11</b>  | <b>\$ 8,389.02</b>  |   |
| Deposit 9/2/11                | \$4,686.00          | Dues  |
| 9/20/11 check 1109            | (\$200.00)          | Cynroc - Website  |
| Deposit 10/1/11               | \$220.00            | Luncheon  |
| Deposit 10/1/11               | \$ 736.00           | Dues  |
| 9/29/11 Interest              | \$2.49              |   |
| <b>Balance as of 9/29/11</b>  | <b>\$ 13,077.51</b> |   |
| 10/13/11 check 1110           | \$125.00            | Guthals, Hunnes & Reuss - Attorney Consult                        |
| 10/13/11 check 1111           | \$229.88            | Billings Hotel / September luncheon fees                          |
| 10/30/11 Interest             | \$1.95              |   |
| <b>Balance as of 10/30/11</b> | <b>\$13,680.58</b>  |   |
| 11/4/11 check 1112            | \$299.72            | Holiday Inn Grand - October Luncheon Meeting                      |
| Deposit 11/4/11               | \$576.00            | \$300 Dues / \$276 luncheon                                       |
| 11/16/2011 Check 1113         | \$360.00            | YAM Catering - Nov luncheon                                       |
| 11/29/11 Interest             | \$ 1.70             |   |
| <b>Balance as of 11/29/11</b> | <b>\$13,598.56</b>  |   |
| 12/1/11 Deposit               | \$ 277.00           | November Luncheon   |
| 12/6/11 Check 1114            | \$480.48            | Oct/Nov website & Domain name renewal                             |
| 12/12/11 Check 1115           | \$246.17            | IRS - Balance of tax owed for 2010 (we still need to pay penalty) |
| 12/12/11 Check 1116           | \$850.00            | IRS - Non profit application filing fee                           |
|                               | \$ 19.45            | Ordered more checks - Yellowstone Bank                            |
| 12/15/11 Check 1118           | \$ 1,000.00         | Moss Mansion - Holiday Party                                      |
| 12/15/11 Check 1119           | \$ 1,005.06         | Kreative Kapers - Holiday Party Catering                          |
| 12/14/11 Check 1120           | \$1,360.00          | Billings Food Bank - turkey match                                 |
| 1/2/12 Check 1201             | \$110.00            | Post office box rental - 1 year                                   |
| 1/2/12 Check 1202             | \$ 880.48           | Website Oct, Nov and Dec  |

|                              |                    |   |
|------------------------------|--------------------|---|
| Deposit 1/2/12               | \$ 472.00          | Dues and Turkey donations   |
| 1/2/12 Interest              | \$1.62             |   |
| <b>Balance as of 1/2/12</b>  | <b>\$10,919.08</b> |   |
| 1/30/12 Interest             | \$1.20             |   |
| <b>Balance as of 1/30/12</b> | <b>\$8,396.74</b>  |   |
| 2/1/2012 Deposit             | \$ 263.00          | January luncheon  |
| 2/13/2012 ck 1203            | \$2,240.19         | Albrecht & Co - bags for special olympics   |
| 2/13/2012 ck 1204            | \$347.68           | Luncheon Crowne Plaza - January   |
| 2/13/2012 ck 1205            | \$ 3,105.00        | Az & Co - account fees  |
| 2/13/2012 ck 1206            |                    | Voided  |
| 2/13/2012 ck 1207            | \$119.52           | Cynroc - January website  |
| 2/28/12 interest             | \$0.87             |   |
| <b>Balance as of 2/28/12</b> | <b>\$ 2,848.22</b> |   |
| 3/6/12 ck 1208               | \$159.34           | IRS - Penalties and Interest from 2010  |
| 3/6/12 Deposit               | \$ 246.00          | \$150 dues / \$96 January luncheon  |
| 3/6/12 Deposit               | \$360.00           | February luncheon   |
| 3/6/12 ck 1209               | \$ 329.95          | HGI - February Luncheon   |
| 3/19/12 ck 1210              | \$200.00           | Cynroc - website for March  |
| 3/19/12 ck 1211              | \$490.00           | AZ & Co - 2011 tax accounting   |
| 3/19/12 ck 1212              | \$50.00            | Department of Revenue - MT filing fee for nonprofits  |
| 3/26/12 Deposit              | \$340.00           | \$150 dues / \$190.00 luncheon  |
| 3/29/12 interest             | \$0.19             |   |
| <b>Balance as of 3/29/12</b> | <b>\$3,794.41</b>  |   |
| 4/18/12 ck 1213              | \$131.00           | Zee Creative  |
| 4/27/12 Interest             | \$0.11             |   |
| <b>Balance as of 4/27/12</b> | <b>\$2,565.23</b>  |   |
|                              |                    | Cynroc, Inc. Monthly website \$200 / domain renewal   |
| 5/2/12 ck 1214               | \$217.25           | \$17.25   |
| 5/3/12 Deposit               | \$ 268.00          | \$30.00 April luncheon invoices paid / \$238 April luncheon   |
| 5/23/12 ck 1215              | \$252.00           | Western Heritage Center April luncheon catering   |
| 5/23/12 ck 1216              | \$57.50            | Guthals, Hunnes & Reuss - Annual filing fee State of MT   |
| 5/30/12 Interest             | \$0.12             |   |
| <b>Balance as of 5/30/12</b> | <b>\$2,616.10</b>  |   |
| 6/4/12 Deposit               | \$ 225.00          | \$42.00 April luncheon / 183.00 May Meeting   |
|                              |                    | Cynroc - \$250.00 Enews / \$15.00 database mgmt / \$5.00 archiving of newsletters / \$130.00 website hosting for 12 |
| 6/4/12 ck 1217               | \$400.00           | months  |