



YELLOWSTONE COUNTY LODGING ASSOCIATION
Northern Hotel
May 23rd, 2012

AGENDA

1. Introduction and Courtesies
2. Consent Agenda
 - a. Approval of April Minutes
 - b. Financial report – Larell Baldwin
3. New Business or Updates
 - a. Special Speaker: Mike Nelson – Northern Hotel
 - b. Cynroc: E-Newsletter
 - c. Elections – June all current Board Positions Open
5. Old Business
6. Partner Updates
 - a. TBID – Steve Wahrlich – Open board positions
 - b. MetraPark – Sandra Hawke
 - c. Southeast Montana – Nick Mann
 - d. Allied Members
 - e. CVB
7. Scam Alert – anything new?
8. Announcements
9. June Meeting Location



MEETING MINUTES
Western Heritage Center
April 18, 2012

The meeting was called to order at 12:42pm.

CONSENT AGENDA:

March minutes were approved .

Financial Reports – Balance as of 3/29/12 was \$3794.41. We are officially a nonprofit organization again, and all tax matters are current.

NEW BUSINESS:

Guest Speakers:

Kevin Koistra, Western Heritage Center Historian – provided presentation on the history of the library, Parmly Billings, and the WHC.

Jennifer Mercer, Billings Depot – Presentation on the outside seating area the Depot would like to have completed by June. Looking for a financial pledge from YCLA, vote could not be made due to quorum not present – topic tabled until May meeting.

OLD BUSINESS:

Brochure Rack: Each property to provide 250 brochures. Sign-up sheet for those interested was distributed during meeting.

PARTNER UPDATES:

TBID-Ginny: Land has been donated for the Yellowstone Aquatic Center at 32nd Street and Gable. Budget meetings will be held next week. Please respond to survey regarding TBID – only 10 so far.

METRAPARK-SANDRA: MontanaFair concerts announced for 2012. There will be an announcement soon regarding a rock concert for July 15 and a country concert July 22. Metra has approached YCLA to sponsor the Rodeo during MontanaFair. Could not vote due to quorum not being present. Topic tabled for future discussion.

CVB –

Aquatic center business plan in full swing. Introduced Caitlin Hall. She started March 1 and is the director of the visitor's center. Alex is back effective April 1 and is off to training this week.

Next meeting May 23.....ANY VOLUNTEERS?

Financial Recap

YCLA

21-Apr-10

January 1/31/2010 Balance	\$ 12,907.36	
February 2010 Deposits	\$ -	
February 2010 Interest	\$ 5.16	
February 2010 Debits	\$ (2,750.95)	
Boothill Inn - \$252.95		Gift Card and Meeting Expense
Cynroc - \$920.02		Website Contract Balance
Hilton Garden Inn - \$1,578.00		2009 Xmas party
Ending Balance 2-28-2010	\$ 10,161.57	
March 2010 Deposits	\$ 414.00	
March 2010 Interest	\$ 6.02	
March Debits	-	
Ending Balance 3-31-2010	\$ 10,581.59	
April 1 - 22, 2010	\$ 474.00	
April 1-22 2010 Debits	\$ (727.81)	Walking with Dinosaurs, Feb meeting & 2010 Zee
Boothill Inn - \$727.81		
4/22 Chargeback	\$ (114.00)	Forged signature
April Interest	\$ 4.68	
Balance as of 4-30-2010	\$ 10,218.46	
5-3-2010 Check 1137	\$ (775.26)	Crowne Plaza - Randall Marketing
5-3-2010 Check 1138	\$ (55.00)	USPS - Post Office Box Rental
5-3-2010 Deposit	\$ 280.00	April Luncheon Meeting
5/24/2010 Deposit	\$ 256.00	Hilton '09/'10 Dues
5/24/2010 Check 1139	\$ (319.83)	BHCC - April Luncheon
5/27/2010 - Interest	\$ 3.82	Interest Income
Balance as of 5-31-2010	\$ 9,608.19	
6-7-2010 Deposit	\$ 150.00	Lilly Moore
6-8-2010 Check 1140	\$ (500.00)	Billings Chamber Sponsorship
6/29/2010 Deposit	\$ 150.00	Cynroc
6/29/2010 Check 1141	\$ (400.00)	Cynroc May & June Webstie
6-30-2010 Interest	\$ 4.32	
Balance as of 6-30-2010	\$ 9,012.51	
7-8-2010 Deposit	\$ 240.00	YCLA Luncheon
7-29-2010 Interest	\$ 2.28	
Balance as of 7-29-2010	\$ 9,254.79	

9/27/10 Check 1143	(\$420.00)	Western Heritage Center lunch
9/27/10 Check 1144	(\$420.00)	Big Horn Resort lunch
9/27/10 Check 1145	(\$720.00)	Cynroc
9/27/10 deposit	\$312.00	YCLA Luncheon
Balance as of 9/29/2010	\$7,608.87	
10/4/10 Deposit	\$1,362.00	Dues
10/6/10 Interest	\$1.82	
10/18/10 Deposit	\$ 3,718.00	Dues
11/29 Interest	\$2.78	
Balance as of 11/29/10	\$ 12,695.54	
12/15/10 Deposit	\$ 1,494.00	Dues
12/15/10 Deposit	\$ 300.00	Luncheon
12/15/10 Check 1146	(\$70.00)	Guthals, Hunnes & Reuss
12/15/10 Check 1147	(\$400.00)	Cynroc
12/15/2010 Check 1148	\$ (740.00)	Cynroc
12/21/10 Check 1150	(\$2,030)	Food Bank
12/21/10 Check 1149	(\$112.00)	USPS - 1 yr PO Box rental
12/30/2010 Interest	\$2.67	
Balance as of 12/30/10	\$11,210.21	
1/6/2011 Check 1093	(\$200)	Cynroc
1/6/2011 Check 1094	(\$301.00)	Tiny's - Holiday party bar
1/28/11 Interest	\$2.30	
Balance as of 1/28/11	\$ 10,641.51	
2/10/11 Deposit	\$1,888.00	Dues
2/16/11 Check 1095	(\$299.84)	HIGM October luncheon
2/27/11 Interest	\$2.18	
Balance as of 2/28/11	\$12,231.85	
3/8/11 Check 1096	(\$200)	Cynroc
3/8/11 Check 1097	\$ (130.00)	Zee Creative
3/16/11 Check 1098	(\$31.95)	Shelli Mann - Flowers for Scholarship Recipient
3/18/11 Deposit	\$435.00	HGI March Luncheon
3/21/11 Check 1100	\$ (516.25)	HGI - Luncheon charges
3/30/11 Check 1101	(\$2,000.00)	Scholarship - Shinead Field
4/1/11 Interest	\$2.60	
Balance as of 4/1/2011	\$12,507.50	
4/25/11 Check 1102	(\$3,000.00)	TBID - FAM Tour Airfare
4/25/11 Deposit	\$45.00	March Luncheon
4/24/11 Deposit	\$276.00	April Luncheon
4/28/11 Check 1103	(\$324.02)	April Luncheon / Billings Hotel
5/2/2011 Interest	\$2.21	
Balance as of 5/2/2011	\$9,914.46	
5/30/11 Interest	\$1.47	

Balance as of 5/30/11	\$6,591.91	
Deposit 6/10/11	\$257.00	May Luncheon
6/10/11 Check 1104	(\$40.00)	Attorney fees - Annual Report filing fees
6/10/11 Check 1105	(\$400.00)	Cynroc - Website
Deposit 6/16/11	\$154.00	June Luncheon
6/29/11 Interest	\$1.36	
Balance as of 6/29/11	\$6,564.27	
7/29/11 check 1106	(\$189.00)	June Luncheon Godfathers
7/29/11 Deposit	\$67.00	Lunches invoiced
7/28/11 Interest	\$1.31	
Balance as of 7/28/11	\$6,565.58	
8/2/11 check 1107	(\$200.00)	Cynroc - July website
8/2/11 check 1108	(\$280.18)	IRS - 2010 taxes (Let's not do that again!)
8/16/11 Deposit	\$ 2,424.00	Dues
8/30/11 Interest	\$ 1.62	
Balance as of 8/30/11	\$ 8,389.02	
Deposit 9/2/11	\$4,686.00	Dues
9/20/11 check 1109	(\$200.00)	Cynroc - Website
Deposit 10/1/11	\$220.00	Luncheon
Deposit 10/1/11	\$ 736.00	Dues
9/29/11 Interest	\$2.49	
Balance as of 9/29/11	\$ 13,077.51	
10/13/11 check 1110	\$125.00	Guthals, Hunnes & Reuss - Attorney Consult
10/13/11 check 1111	\$229.88	Billings Hotel / September luncheon fees
10/30/11 Interest	\$1.95	
Balance as of 10/30/11	\$13,680.58	
11/4/11 check 1112	\$299.72	Holiday Inn Grand - October Luncheon Meeting
Deposit 11/4/11	\$576.00	\$300 Dues / \$276 luncheon
11/16/2011 Check 1113	\$360.00	YAM Catering - Nov luncheon
11/29/11 Interest	\$ 1.70	
Balance as of 11/29/11	\$13,598.56	
12/1/11 Deposit	\$ 277.00	November Luncheon
12/6/11 Check 1114	\$480.48	Oct/Nov website & Domain name renewal
12/12/11 Check 1115	\$246.17	IRS - Balance of tax owed for 2010 (we still need to pay penalty)
12/12/11 Check 1116	\$850.00	IRS - Non profit application filing fee
	\$ 19.45	Ordered more checks - Yellowstone Bank
12/15/11 Check 1118	\$ 1,000.00	Moss Mansion - Holiday Party
12/15/11 Check 1119	\$ 1,005.06	Kreative Kapers - Holiday Party Catering
12/14/11 Check 1120	\$1,360.00	Billings Food Bank - turkey match
1/2/12 Check 1201	\$110.00	Post office box rental - 1 year
1/2/12 Check 1202	\$ 880.48	Website Oct, Nov and Dec

Deposit 1/2/12	\$ 472.00	Dues and Turkey donations
1/2/12 Interest	\$1.62	
Balance as of 1/2/12	\$10,919.08	
1/30/12 Interest	\$1.20	
Balance as of 1/30/12	\$8,396.74	
2/1/2012 Deposit	\$ 263.00	January luncheon
2/13/2012 ck 1203	\$2,240.19	Albrecht & Co - bags for special olympics
2/13/2012 ck 1204	\$347.68	Luncheon Crowne Plaza - January
2/13/2012 ck 1205	\$ 3,105.00	Az & Co - account fees
2/13/2012 ck 1206		Voided
2/13/2012 ck 1207	\$119.52	Cynroc - January website
2/28/12 interest	\$0.87	
Balance as of 2/28/12	\$ 2,848.22	
3/6/12 ck 1208	\$159.34	IRS - Penalties and Interest from 2010
3/6/12 Deposit	\$ 246.00	\$150 dues / \$96 January luncheon
3/6/12 Deposit	\$360.00	February luncheon
3/6/12 ck 1209	\$ 329.95	HGI - February Luncheon
3/19/12 ck 1210	\$200.00	Cynroc - website for March
3/19/12 ck 1211	\$490.00	AZ & Co - 2011 tax accounting
3/19/12 ck 1212	\$50.00	Department of Revenue - MT filing fee for nonprofits
3/26/12 Deposit	\$340.00	\$150 dues / \$190.00 luncheon
3/29/12 interest	\$0.19	
Balance as of 3/29/12	\$3,794.41	
4/18/12 ck 1213	\$131.00	Zee Creative
4/27/12 Interest	\$0.11	
Balance as of 4/27/12	\$2,565.23	
5/2/12 ck 1214	\$217.25	Cynroc, Inc. Monthly website \$200 / domain renewal \$17.25
5/3/12 Deposit	\$30.00	April luncheon invoices paid / \$238 April luncheon