



MINUTES
RIMROCK AUTO ARENA
JUNE 15TH, 2011

The meeting was called to order at 12:30PM.

CONSENT AGENDA:

May minutes were approved as corrected; the financial re-cap was also approved. Treasurer LaRell Baldwin reported that our 990 filing status had been revoked due to the fact that we had not filed a tax report in several years. She is currently working on the completion of this and may need to consult with an accountant in order to complete the process.

NEW BUSINESS:

Nominations for new officers were approved. Those elected for 2011-2012 are: Chris Johnson, President; Shelli Mann, Vice President; Becky Betts, Secretary and LaRell Baldwin, Treasurer. Carla Ulschak was re-elected to the Executive Board as the Allied Representative. As the recent past President, Ginny Hart will also serve on the Executive Board.

Cindy Henderson of Cynroc gave a presentation showing the updates to our website. Members will have the ability to post more in-depth information regarding their properties, as well as job postings, furniture for sale, etc. She encouraged members to post promotions and is recommending a group Twitter account for emergency notifications.

Kelly McCandless of the CVB gave a report of their Summer Marketing. She encouraged everyone to post packages and deals to the website. Billings.com is now active on web phones and this information is posted on billboards as well. The new Visitor Guides are hot off the press.

OLD BUSINESS:

Ginny reported that letters were sent to all Legislators as approved at the last meeting. She had only one response indicating, simply, that it was a "hard choice". Carla will complete the Letter to the Editor that will convey the same message

The Wage Survey was viewed by 16 members and completed by 9

OTHER BUSINESS:

The Downtown Billings Association delivered new maps for all properties interested.

PARTNER UPDATES:

TBID-CHRIS:

Newly elected officers are Steve Wahrlich, Chair; Chris Johnson, Vice Chair and Ginny Hart, Secretary-Treasurer. The \$10,000 grant has been allocated to Billings Livestock, D&D Productions, Dino Lab and Yellowstone Art Center. He noted that applicants need to take time to ensure that applications are filled out completely. They are setting aside reserves in the budget so that they are available if needed for large groups - \$25,000 to start.

METRAPARK-SANDRA:

The new website is up! Sandra reminded everyone about the Grand Opening which will be geared toward “Dad” – also coming...October and January, country concerts that should generate excitement.

CUSTER COUNTRY-NICK:

Nick attended the TIA Pow Wow in May and was able to meet with lots of people – there is a lot of Asian interest in the Dino Lab. He will also attend the Gettysburg re-enactment in Pennsylvania; there will be a booth and Steve Alexander who is known for playing “Custer” will also be there.

The meeting was adjourned at 1:45 and a tour of Rimrock Auto Arena began for anyone interested. The next meeting will be September 21st.