



MINUTES

GODFATHER'S PIZZA

FEBRUARY 16, 2011

The meeting was called to order by President Hart at 12:45PM. Those in attendance, based on our sign in sheet, were: Best Western Clocktower Inn, Best Western Kelly Inn, Bighorn Resort, Billings Hotel & CC, Boothill Inn & Suites, The Carlin Hotel, Crowne Plaza, Historic Dude Rancher Lodge, Hilton Garden Inn, Holiday Inn Grand Montana, LaQuinta Inn & Suites, Residence Inn by Marriot and Rimrock Inn. Allied Members were represented by: Big Sky State games, The Billings Chamber, Cynroc, HuHot Mongolian Grill, Metrapark, Thrifty Car Rental and Western Heritage Center.

INTRODUCTIONS:

Members and guests were introduced. Teresa of HuHot was thanked for the meeting venue.

CONSENT AGENDA:

October Minutes and the current Financial Report were approved as reviewed via email.

NEW BUSINESS:

Big Sky State Games

A new video promoting the Games was shown. The organization thanked us for our support in lodging officials and look forward to our continuing support this year. Their new website is now operational and registration begins in April for the games July 15-17. We were reminded that April 15-17 is the Spring Fling which will bring in dancers to the area.

Commissioners Kennedy and Reno

Graphics were shown of proposed alternative routing for van and bus drop off lanes prior to completion of Metrapark. These will be vital for the Elton John Concert and Women of Faith. They asked that we send a letter as a group requesting that this be done. Although there was no vote taken, it appeared that the general consensus of the group was to agree to the proposed route.

Business Watch

This is a new program located at the Crime Prevention Center at Rimrock Mall. Similar to Neighborhood Watch, it will connect to businesses via email to spread information about business related crime in our City. Decals, Signs and Handbooks were given to members.

OLD BUSINESS:

Govt. Perdiem

Tabled due to length of meeting

Ride The Big Sky

This event will not take place this year.

PARTNER UPDATES:

TBID-Chris

Chris expressed his concern of the poor results on the recent survey.

There was also a lengthy discussion regarding Metrapark's refusal to absorb the improvement fee on ticket sales for MHSA events. In the past TBID has subsidized this and last year the amount was \$25,000.00. The Commissioners have made it clear that if we do not continue to do so, they will not bid on future events.

CVB-Joan

The CVB was able to purchase tickets for Elton John as a means to entice National Meeting Planners to visit Billings on a FAM Tour. They plan to bring in ten meeting planners and asked us to sponsor airfare as their funds are limited. It was moved and seconded that we provide \$3000.00 for airfare for 5 people. The motion carried.

Metrapark-Jessica

Jessica reported on recent events and announced upcoming events for Spring. Fair entertainment will be announced the end of March.

Scholarship Program-Carla

Although information was sent to several institutions, we received only one application. The group agreed to award it.

CLOSING:

In light of the length of the meeting and the number of people who would like to be placed on our Agendas, Ginny suggested that we change our meeting times to monthly. It was moved, seconded and passed unanimously.

The next meeting will be March 16th at the Hilton Garden Inn at 12:30